

★ ★ ★ **MATT**
RITCHIE
For NAR Treasurer 2027 & 2028

Matt Ritchie is an Eligible Candidate for 2027 & 2028 Treasurer of National Association of REALTORS®



BATON ROUGE, La. – Matt Ritchie, a respected real estate professional in Central Louisiana, has been confirmed as an Eligible Candidate for the 2027 & 2028 Treasurer of the National Association of REALTORS®.

Ritchie has more than 25 years of experience as a broker, investor and property manager in Louisiana. He recently led the effort to develop an industrial site in Alexandria, La., that secured Amazon as an anchor business.

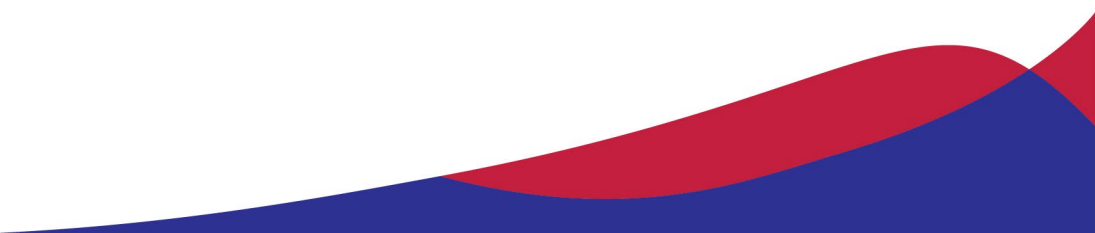
His professional achievements have earned him the prestigious CCIM designation, which recognizes expertise in investment real estate, and a cover feature article in CREATE magazine profiling his efforts to convert a defunct indoor rodeo arena into a Class A distribution warehouse for Lowe's.

"I have a proven record of creating dynamic real estate opportunities in Central Louisiana. My experience has afforded me a deep understanding of managing personal investments, brokerage operations, detailed real estate budgets and large-scale developments that have resulted in putting together complex commercial deals," Ritchie said.

"I especially enjoy opportunities to reposition overlooked properties into high-value assets," he said. "For me, real estate is not work, it's a passion to create value and improve local communities."

"If elected as your 2027 & 2028 NAR Treasurer, I will guard our finances for stronger, better prioritized investments for the real estate industry that can wisely guide our future," Ritchie pledged.

Ritchie said real estate has been a lifelong calling. He purchased his first rental property at the age of 23, while he was still in college, and he became a licensed real estate broker five years later in 2002.



★ ★ ★ **MATT**
RITCHIE
For NAR Treasurer 2027 & 2028

Ritchie currently serves on the NAR Finance Committee (2024-2027). He is a past chair of the NAR Real Property Operations Committee (2024) and NAR Commercial Committee (2021), and past member of the NAR Public Policy Coordinating Committee (2020-2021), NAR Meeting & Conference Committee (2019), and graduate of the NAR Leadership Academy (2011). He also is a member of the NAR RPAC Golden R Hall of Fame (\$50K level) President's Circle.

Throughout his career, he has served in a variety of leadership roles, including president of the Greater Central Louisiana REALTOR® Association in 2007, president of the Louisiana CCIM Chapter in 2013, RPAC Fundraising Trustee in 2013, president of the Louisiana REALTORS® in 2014, NAR Region 10 vice-president in 2016 (representing Louisiana and Texas), and REALTOR® Party Retirement/Financial Planning PAG in 2017.

Ritchie has been recognized by two Louisiana governors – Democrat and Republican – for his knowledge and leadership in real estate. He was commissioned to serve on the Louisiana Housing Corporation (2012-2016) and the Louisiana Real Estate Commission (2017 to present, chairman in 2022). He currently serves as the NAR Federal Political Coordinator for Louisiana U.S. Senator John Kennedy.

Ritchie has served on the CHRISTUS Cabrini Foundation Board for the past 14 years, and he is founder of the "Play It Forward Tennis Tournament," which contributes 100-percent of its proceeds to the local children's hospital. For the past five years, Ritchie has hosted a live call-in radio show on KYSL (FM 104.9), "Central Louisiana Economic Update with Matt Ritchie," which reaches a broadcast audience of nearly 40,000 listeners in Louisiana and Mississippi.

He is a past board member of the Central Louisiana Board of Directors (2017-2022) and Hancock Bank CENLA Advisory Board of Directors (2008-2012). He holds a bachelor's degree in business administration from the University of Louisiana at Lafayette.

Ritchie is married to Lisa Ritchie, and they have one son, Matthew. They cherish the family pet, Lego. The Ritchies are avid travelers, as they have visited all 50 states and explored numerous countries, gaining a broad, inclusive perspective on many aspects of business, community and cultural activities.

Learn more about Matt Ritchie and his vision for a stronger NAR at **Ritchie4NAR.com** or visit his Facebook page at **Matt Ritchie for NAR Treasurer**.