



★ ★ ★ **MATT RITCHIE**

For NAR Treasurer 2027 & 2028

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**Learn more about
Matt's Vision for
NAR success:**



IMPORTANT UPDATE:

**Matt Ritchie Named Vice Chair
of NAR Finance Committee (2026)**





Let me introduce myself.

I'm Matt Ritchie, an Eligible Candidate for the 2027 & 2028 Treasurer of the National Association of REALTORS®.

With more than 25 years of experience as a broker, investor and property manager in Louisiana, I have earned the trust of clients, colleagues and leaders both in my state and across the real estate industry.

I've always had a passion for real estate. I purchased my first rental property at the age of 23, while I was still in college. I graduated from the University of Louisiana at Lafayette with a degree in business administration and became a licensed real estate broker five years later.

Over the years, I've gained a deep understanding of managing personal investments, brokerage operations, detailed real estate budgets and large-scale developments that have resulted in putting together complex commercial deals. I especially enjoy opportunities to reposition overlooked properties into high-value assets.

“For me, real estate is not work, it’s a passion to create value and improve local communities.”

Most notably, I led the effort to develop an industrial site in Alexandria, La., that secured Amazon as an anchor business, and I was featured in a cover article in CREATE magazine profiling my efforts to convert a defunct indoor rodeo arena into a Class A distribution warehouse for Lowe’s.

I have been commissioned by two Louisiana governors, a Democrat and Republican, to serve in leadership roles – the Louisiana Housing Corporation (2012-2016) and the Louisiana Real Estate Commission (2017 to present, chairman in 2022). I currently serve as the NAR Federal Political Coordinator for Louisiana U.S. Senator John Kennedy.



Matt goes alligator hunting with U.S. Speaker of the House Mike Johnson

I've also dedicated my career to improving the industry as a whole by serving in a variety of leadership roles:

- Vice Chair of NAR Finance Committee (2026)
- NAR Finance Committee Member (2024-2027)
- Federal Political Coordinator for Louisiana U.S. Sen. John Kennedy
- NAR RPAC Golden R Hall of Fame (\$50K level) President's Circle
- Chair of NAR Real Property Operations Committee (2024)
- Chair of NAR Commercial Committee (2021)
- NAR Public Policy Coordinating Committee (2020-2021)
- NAR Meeting & Conference Committee (2019)
- NAR Board of Directors (2017-2019)
- Louisiana REALTOR® of the Year (2017)
- REALTOR® Party Retirement/Financial Planning PAG (2017)
- Louisiana Central Economic Development Board of Directors (2017-2022)
- NAR Region 10 Vice-President representing Louisiana and Texas (2016)
- NAR Executive Committee (2016)
- President of Louisiana REALTORS® (2014)
- RPAC Fundraising Trustee (2013)
- President of Louisiana CCIM Chapter (2013)
- Hancock Bank CENLA Advisory Board of Directors (2008-2012)
- Graduate of NAR Leadership Academy (2011)
- President of Greater Central Louisiana REALTOR® Association (2007)

At the same time, I've served on the CHRISTUS Cabrini Foundation Board for the past 14 years, founded the "Play It Forward" Tennis Tournament that contributes 100% of its proceeds to the local children's hospital, and I host a live call-in radio show, "Central Louisiana Economic Update with Matt Ritchie," that reaches nearly 40,000 listeners in Louisiana and Mississippi.





If elected as your 2027 & 2028 NAR Treasurer, I will safeguard our finances and prioritize smart investments that strengthen our industry and guide us forward.

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***I will guard
our finances and
guide our future.”***

I will ensure our financial resources are managed with precision and foresight, and invested wisely and efficiently in the programs and services that keep the NAR member relevant, successful and supported. I am committed to sustaining NAR's strength as a premier voice on Capitol Hill and a champion for our industry's future.

While NAR must execute at the highest level, it must do so with a balanced budget. I will bootstrap our spending like each of us do in our own businesses, measuring our expenditures by their return on our success.

I'm Matt Ritchie, an Eligible Candidate for the 2027 & 2028 Treasurer of the National Association of REALTORS®. I have the proven and trusted experience to be a NAR leader. Please take time to learn more about me in this printed brochure, by watching my introductory video or by contacting me directly.

Let's create a stronger NAR together.



The Ritchie Family: Matt, Lisa, Matthew and Lego

CONTACT MATT

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Matt's
Introductory Video:



Matt's Vision for
NAR Success:

